

THE MASTERS OF OWNERSHIP

Perhaps you have noticed that it has been some time since Valley Springs C.O.P. has had a success story. This is not due to a lack of participation, but rather quite the contrary. The group has become so active in their neighborhood's safety and quality-of-life that the amount of reportable activity has decreased. Building partnerships with city departments and personnel has paid big dividends for this Arlington neighborhood.

Valley Springs C.O.P. and C.W.G. was recently successful in receiving a grant for street sign toppers and trash removal supplies. "Wait...hold on...trash removal supplies?" Yes, you read it correctly, trash removal supplies. Since January 2008, the group led by David Berg and Steve Messina have logged 66.5 hours gathering litter at Cravens Park and the nearby streets. They have displayed amazing ownership of the area.

Using ownership tactics in your community unites the neighborhood, beautifies the area and reduces crime statistics. The Valley Springs C.O.P. group has become 'Masters of Ownership' and continues to inspire others to follow.

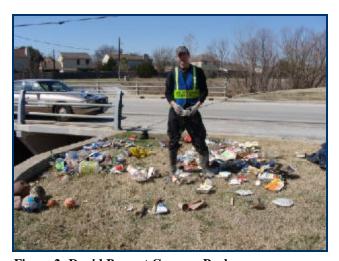


Figure 2: David Berg at Cravens Park.



Figure 1: Volunteers at the Cravens Park litter challenge.